



Bayer Trendlines Ag Innovation Fund Makes First Investment

The Fund establishes new company to develop novel crop protection products

Misgav, Israel - Monheim, Germany – 27 June 2017 – The Bayer Trendlines Ag Innovation Fund set up by Bayer CropScience LLC (“**Bayer**”) and The Trendlines Group Ltd. (“**Trendlines**”), an Israeli innovation commercialization company, announced that they will be establishing a new company called IBI-Ag Ltd. to conduct specific research in the field of crop protection. The aim of the research is to discover and develop a novel and environmentally friendly pest management platform in the crop protection arena.

Modern agriculture faces difficult challenges. On the one hand, the world’s population is growing and the demand for food, feed and energy is increasing. On the other hand, increasing agricultural productivity cannot be at the expense of human and environmental safety. Scientists continually endeavor to develop innovative chemical and biological crop protection solutions, which at the same time, meet high human and environmental safety standards. This is the ultimate goal of IBI-Ag Ltd.

Adrian Percy, Global Head of Research & Development at Crop Science, a division of Bayer, remarks: “Our collective knowledge is more powerful than that of any single entity. And while I’m proud of the incredible cutting-edge research that takes place in our Bayer laboratories, I’m just as proud of our efforts to collaborate with others in our constant pursuit of greater agricultural sustainability. I believe that our collaboration with Trendlines to support innovations in agriculture leverages the strengths of both parties and am confident that the outcomes will be of benefit to farmers worldwide.”

“Trendlines’ mission is to create and develop companies to improve the human condition. There is no better way to do that than to find solutions to help feed a hungry world,” says Steve Rhodes, Chairman and CEO of Trendlines. “Investing, supporting and developing companies like IBI-Ag Ltd. is at the heart of what we do. Bayer shares our commitment to supporting and developing technologies to help shape the future of farming.”

The Bayer Trendlines Ag Innovation Fund was established in April 2016 as a collaborative partnership between The Trendlines Group and Bayer to invest in agricultural technologies. The partnership agreement includes a US\$10 million investment from Bayer, which is managed by Trendlines. Bayer’s decades of experience



in agricultural science, innovation and regulatory affairs, alongside Trendlines' specialization in investing in innovative, early-stage medical and agricultural technologies, form the base of this strong alliance.

About The Trendlines Group

[The Trendlines Group](#) is an innovation commercialization company that invents, discovers, invests in, and incubates innovation-based medical and agricultural technologies to fulfill its mission to improve the human condition. As intensely hands-on investors, Trendlines is involved in all aspects of its portfolio companies from technology development to business building. The Trendlines Group is traded on the Singapore Exchange (SGX: 42T) and in the United States as an American Depositary Receipt (ADR) on the OTCQX® International (OTCQX: TRNLY). For more information, see www.trendlines.com.

Bayer: Science For A Better Life

Bayer is a global enterprise with core competencies in the life science fields of health care and agriculture. Its products and services are designed to benefit people and improve their quality of life. At the same time, the Group aims to create value through innovation, growth, and high earning power. Bayer is committed to the principles of sustainable development and to its social and ethical responsibilities as a corporate citizen. In fiscal 2016, the Group employed around 115,200 people and had sales of EUR 46.8 billion. Capital expenditures amounted to EUR 2.6 billion, R&D expenses to EUR 4.7 billion. These figures include those for the high-tech polymers business, which was floated on the stock market as an independent company named Covestro on October 6, 2015. For more information, go to www.bayer.com.

The Trendlines Group Ltd. (the "Company") was listed on Catalist of the Singapore Exchange Securities Trading Limited (the "SGX-ST") on 26 November 2015. The initial public offering of the Company was sponsored by PrimePartners Corporate Finance Pte. Ltd. (the "Sponsor"). This press release has been prepared by the Company and its contents have been reviewed by the Sponsor for compliance with the SGX-ST Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this press release. This press release has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this press release, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this press release. The contact person for the Sponsor is Ms Gillian Goh, Director, Head of Continuing Sponsorship, at 16 Collyer Quay, #10-00 Income at Raffles, Singapore 049318, telephone (65) 6229 8088.



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Securities THE TRENDLINES GROUP LTD. – IL0011328858 – 42T

Stapled Security No

Announcement Title General Announcement

Date & Time of Broadcast 27 Jun 2017 07:12:23

Status New

Announcement Sub Title Press Release Bayer Trendlines Ag Innovation Fund
Makes First Investment

Announcement Reference SG170627OTHRZLOB

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