



## **Trendlines Names Haim Brosh CFO, Joint Company Secretary and Compliance Officer**

**Misgav, Israel – 10 July 2018** -- The Trendlines Group Ltd. (the “Company” or “Trendlines”) today announced that Haim Brosh (“Haim”) has officially been appointed as Chief Financial Officer (“CFO”), Joint Company Secretary and Compliance Officer of the Company. He is a Certified Public Accountant in Israel and has acted as the Company’s Financial Controller since 2014.

Haim brings more than 20 years of experience of senior- and executive-level accounting and management positions at public and private companies.

Haim’s past public company experience includes having served as CFO of publicly traded Elul Tamarynd Ltd. and CFO of SHL Telemedicine Ltd., a public company in the medical device arena. He was the divisional director of finance and North American controller at Amdocs Inc. for nine years.

Haim holds a BA (Hons) in accounting and economics from Tel Aviv University.

Steve Rhodes, Chairman and CEO, stated, "Haim has been a central member of our finance team since joining Trendlines in 2014 and played an important role in preparing the Company for its public listing and financial reporting since. I am confident that Haim will be a great asset to the management team. His experience and skills will contribute greatly in leading the finance department -- and Trendlines -- forward."

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This press release has been prepared by The Trendlines Group Ltd. (the “Company”) and its contents have been reviewed by PrimePartners Corporate Finance Pte. Ltd. (the “Sponsor”) for compliance with the Singapore Exchange Securities Trading Limited (the “SGX-ST”) Listing

Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this press release.

This press release has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this press release, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this press release.

The contact person for the Sponsor is Ms. Jennifer Tan, Senior Manager, Continuing Sponsorship (Mailing Address: 16 Collyer Quay, #10-00 Income at Raffles, Singapore 049318 and E-mail: [sponsorship@ppcf.com.sg](mailto:sponsorship@ppcf.com.sg)).

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Submitted By (Co./Ind. Name) Haim Brosh

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Designation Joint Company Secretary

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