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| Issuer/Manager | THE TRENDLINES GROUP LTD. |
| Securities | THE TRENDLINES GROUP LTD. – IL0011328858 – 42T |
| Stapled Security | No |

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| Announcement Title | General Announcement |
| Date & Time of Broadcast | 16-May-2016 22:22:38 |
| Status | New |
| Announcement Subtitle | Trendlines Launches American Depositary Receipt (ADR) Program |
| Announcement Reference | SG160516OTHRVDZB |
| Submitted By (Co./Ind. Name) | Yosef Ron |
| Designation | Joint Company Secretary |
| Description | Please see attached. |

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| Attachments | Trendlines' Announcement of ADR Program |
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THE TRENDLINES GROUP LTD.

(Incorporated in Israel)

(Company Registration No. 513970947)

The Trendlines Group Ltd. launches American Depository Receipt (ADR) program on 16 May 2016

The board of directors (the “**Board**”) of The Trendlines Group Ltd. (the “**Company**” and together with its subsidiaries and associated companies, the “**Group**”) wishes to announce the launch of a sponsored Level 1 American Depository Receipt (ADR) program on 16 May 2016. The ADR program will support the expansion of the Company's investor base in the United States of America (“**U.S.**”) and the ADRs will be traded in the Over the Counter (OTC) market.

A Level 1 ADR is a negotiable U.S. security representing ownership of publicly traded shares in a non-U.S. corporation. ADRs are quoted and traded in U.S. dollars in the U.S. ADRs are specifically designed to facilitate the purchase, holding and sale of non-U.S. securities by U.S. investors. The ADR program provides U.S. investors a structured, familiar, local platform on which to trade in the Company's shares and is intended to raise the profile of the Company amongst U.S. investors.

The ADR registration does not involve any capital raising or the issuance of new shares by the Company. As such, there will be no share dilution to the Company's shareholders.

The ADR's CUSIP number is 89487L108, and the ADR ticker symbol is TRNLY. Each ADR represents 50 ordinary shares of the Company (SGX:42T) trading on the Catalist of the Singapore Exchange Securities Trading Limited (“**SGX**”). The holders of the ADR will be entitled to voting and dividend rights similar to that of the shareholders of the Company.

The Company's ordinary shares will continue to trade on SGX and the ADR program is not expected to have any material impact to existing shareholders of the Company.

The Bank of New York Mellon is the depositary bank for the ADR program.

Interest of Directors

None of the Company's Directors, substantial shareholders and/or any of their respective associates has any interest, direct or indirect (other than through their shareholdings in the Company), in the ADR program.

BY ORDER OF THE BOARD

Yosef Ron
Joint Company Secretary

16 May 2016

The Trendlines Group Ltd. (the "**Company**") was listed on Catalist of the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") on 26 November 2015. The initial public offering of the Company was sponsored by PrimePartners Corporate Finance Pte. Ltd. (the "**Sponsor**").

This announcement has been prepared by the Company and its contents have been reviewed by the Sponsor for compliance with the SGX-ST Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Gillian Goh, Director, Head of Continuing Sponsorship, at 16 Collyer Quay, #10-00 Income at Raffles, Singapore 049318, telephone (65) 6229 8088.