



## **Trendlines and Nutreco NuFrontiers to Collaborate on Technology Development and Investment Opportunities**

*Trendlines broadens its collaboration network with multinational companies*

**Misgav, Israel - Amersfoort, Netherlands**, 21 March 2018 – [The Trendlines Group Ltd. \(“Trendlines”\)](#) (SGX: 42T; OTCQX: TRNLY), a leading Israeli investment and innovation commercialization company focused on early-stage, high-growth, innovation-based medical and agricultural technologies, announced today that it has entered into a Memorandum of Understanding (“MOU”) with [Nutreco Investments B.V. \(“Nutreco NuFrontiers”\)](#). Nutreco NuFrontiers is the strategic innovation and investment division of Nutreco Investments B.V. (“Nutreco”), a global leader in animal nutrition and aquafeed with over 100 production plants in 35 countries and 11 research and development centres in 7 countries.

Trendlines and Nutreco NuFrontiers will explore ways to collaborate in developing new technologies, solutions and products; pursuing mutual deal flow; and identifying potential new investments and co-investments in identified opportunities, among other business opportunities. As a global leader in animal nutrition and aquafeed, Nutreco may identify significant unmet market needs and turn to Trendlines to develop technological solutions that address those needs. Trendlines may, from time to time, present co-investment opportunities in select portfolio companies or relevant new opportunities of interest to Nutreco NuFrontiers.

Commenting on the MOU, Chairman and CEO of Trendlines Steve Rhodes, said, “Following previous partnerships with B. Braun Melsungen AG, Bayer Crop Science LLC, and Haier HCH, Trendlines continues to build its network of collaboration with renowned, multinational companies. It’s encouraging that these global companies, with insightful understanding of their respective industries, recognize the benefit and value in partnering with Trendlines and its portfolio companies. Nutreco’s resources and deep knowledge of the animal nutrition industry will provide an opportunity to learn about and develop technologies with the correct fit for the market. We look forward to working together, investigating concepts, and contributing our knowledge and expertise, to the mutual benefit of Nutreco and Trendlines.”

“Israel is uniquely positioned as a source of agtech innovation” said Viggo Halseth, Chief Innovation Officer of Nutreco. “Trendlines offers the right combination of regional know-how, technical experience and outstanding track record in supporting new technologies from concept to market stage. We see great potential in this collaboration with Trendlines. Together we will explore, find and

develop next generation innovations throughout the feed and food protein value chain, faster and more sustainably.”

### **About The Trendlines Group Ltd.**

Trendlines is an innovation commercialization company that invents, discovers, invests in, and incubates innovation-based medical and agricultural technologies to fulfill its mission to improve the human condition. As intensely hands-on investors, Trendlines is involved in all aspects of its portfolio companies from technology development to business building. Trendlines’ shares are traded on the Singapore Stock Exchange (SGX: 42T) and in the United States as an American Depositary Receipt (ADR) on the OTCQX (OTCQX: TRNLY).

### **About Nutreco NuFrontiers**

Nutreco NuFrontiers is the strategic innovation and investment division of Nutreco, a global leader in animal nutrition and aquafeed. Nutreco’s advanced feed solutions are at the origin of food for millions of consumers worldwide. Innovation, sustainability and quality are guiding principles, embedded in the Nutreco culture from research and raw material procurement to products and services for livestock farming and aquaculture. Its two global company brands Skretting (aqua feed) and Trouw Nutrition (animal nutrition) have sales in over 90 countries. Nutreco employs over 12,000 people in 32 countries with net sales of € 5.6 billion in 2016. It is a wholly owned subsidiary of SHV Holdings N.V., a family-owned multinational with net sales of €18.6 billion in 2016.

### **Investor Contact Information**

#### **Israel:**

Shira Zimmerman, The Trendlines Group

[shira@trendlines.com](mailto:shira@trendlines.com)

Tel: +972.72.260.7000

#### **Singapore and China:**

Reyna MEI, Financial PR

[reyna@financialpr.com.sg](mailto:reyna@financialpr.com.sg)

Tel: +65.6438.2990

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This press release has been prepared by The Trendlines Group Ltd. (the “Company”) and its contents have been reviewed by PrimePartners Corporate Finance Pte. Ltd. (the “Sponsor”) for compliance with the Singapore Exchange Securities Trading Limited (the “SGX-ST”) Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this press release.

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The contact person for the Sponsor is Ms. Jennifer Tan, Senior Manager, Continuing Sponsorship (Mailing Address: 16 Collyer Quay, #10-00 Income at Raffles, Singapore 049318 and E-mail: [sponsorship@ppcf.com.sg](mailto:sponsorship@ppcf.com.sg))

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Submitted By (Co./Ind. Name) Gabriela Heller

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Designation Joint Company Secretary

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