



The Trendlines Group to Present at Noble Capital Markets' 13th Annual Investor Conference

Misgav, Israel– 24 January 2017 – The Trendlines Group Ltd. (Trendlines) (SGX: 42T, OTCQX: TRNLY), an Israeli company focused on developing technology-based companies in the medical and agricultural fields, announced that its Chairman & CEO, Todd Dollinger, will present at NobleCon13 - Noble Capital Markets' Thirteenth Annual Investor Conference at the Boca Raton Resort & Club in Boca Raton, Florida, on Tuesday, 31 January 2017, at 10:30am Eastern Standard Time.

A high-definition, video webcast of Trendlines' presentation and a copy of the presentation materials will be available on the Company's web site www.trendlines.com, and as part of a complete catalog of presentations available at Noble Financial websites: www.noblecapitalmarkets.com, or www.nobleconference.com. (Microsoft SilverLight viewer - a free download from the presentation link - will be required to participate.) The webcast and presentation will be archived on the Company's website and on the Noble websites for 90 days following the event.

About The Trendlines Group Ltd.

Trendlines is an innovation commercialization company that invents, discovers, invests in, and incubates innovation-based medical and agricultural technologies to fulfil its mission to improve the human condition. An intensely hands-on investor, Trendlines is involved in all aspects of its portfolio companies from technology development to business building. Trendlines' shares are traded on the Singapore Exchange (SGX: 42T) and in the United States as an American Depositary Receipt (ADR) on the OTCQX (OTCQX: TRNLY).

About Noble Capital Markets, Inc.

Noble Capital Markets, established in 1984, is an equity-research driven, full-service, investment & merchant banking boutique focused on the healthcare, media & entertainment, technology and natural resources sectors. The company has offices in Boca Raton, New York and Boston. In addition to NobleCon - the annual multi-sector investor conference and the Media, Finance & Investor Conference, produced in partnership with the National Association of Broadcasters (NAB) and held each spring in Las Vegas, throughout the year Noble hosts numerous "non-deal" corporate road shows across the United States and Canada. Members: FINRA, SIPC, MSRB. www.noblecapitalmarkets.com

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